



Jörg Immendorff: Object "LIDL Landscape (For all Beloved in the World)" (1967) (Unique piece)

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Jörg Immendorff has had a significant influence on contemporary German art from the second half of the 20th century onwards. His first artistic and at the same time art-political steps included the founding of the "LIDL" project at the end of the 1960s, together with the artist Chris Reinecke. The aim was to politicise art and make alternative artistic concepts accessible to a broad public.

With the name "LIDL", Immendorff and Reinecke chose a completely meaningless combination of letters, entirely in the Dadaist tradition. As part of a LIDL art action, Immendorff also caused a public stir for the first time: in 1968, he marched up and down in front of the German Bundestag in Bonn with a wooden block in black, red and gold attached to his leg until the police escorted him away. Various works of art were created in connection with the LIDL project, including this highly minimalist interpretation of a landscape painting from 1967.

Acrylic and chipboard, 1967. Signed, dated and verso inscribed "Für alle Lieben in der Welt" (English: For all Beloved in the World). Height: 9 cm. Width: 75.5 cm. Depth: 1 cm.

Product link: <https://www.kunsthhaus-artes.de/en/object-lidl-landscape-for-all-beloved-in-the-world-1967-unique-piece-918495/>